

SYED NABIL KABIR

Business Intelligence & Analytics Leader | MIS & Reporting Automation | Commercial Analytics

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Summary

Business Intelligence and analytics leader with nearly 8 years at Daraz (Alibaba Group), turning commercial and supply chain data into faster decisions across five markets. Led a five-person analytics team across three countries, building reporting ecosystems, an operating P&L dashboard and automated MIS that cut management reporting from 4 hours to 20 minutes. Commercial track record includes a retail gross margin turnaround from -5% to +2% and US\$100,000 in inventory value protected.

Key Achievements

 4 hrs → 20 min Management reporting turnaround cut through automation	 US\$100K+ Protected Via ageing-stock analysis and vendor discount negotiation	 +7 pp Gross Margin Retail channel turned from -5% to +2%	 5 Markets Bangladesh, Pakistan, Sri Lanka, Nepal and Myanmar
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Experience

Daraz – Alibaba Group Dhaka, Bangladesh

Business Intelligence Manager, Global

Jun 2023 – May 2026

- Led and mentored a team of five analysts across three countries, supporting the complex data requirements of the Global Supply Chain team.
- Built an operating P&L dashboard for the Global Supply Chain function, giving stakeholders visibility of operating performance, costs and profitability.
- Launched the Weekly Business Review (WBR), preparing in-depth analysis and presentations for senior management.
- Automated high-impact reporting cycles, cutting management wait times from 4 hours to 20 minutes, and oversaw daily, weekly and monthly MIS reporting.
- Shaped the data infrastructure roadmap with engineering teams, improving pipeline efficiency and halving dashboard load times for global stakeholders.
- Partnered with the Fraud Detection team to identify high-risk anomalies, enabling the mitigation of internal threats and policy violations.

Daraz – Alibaba Group

Dhaka, Bangladesh

Senior Business Analyst, Global

Nov 2022 – May 2023

- Created Business Requirements Documents (BRDs) and Functional Specification Documents (FSDs) for business solutions.
- Worked cross-functionally with teams in five countries to analyse, design and develop business solutions.
- Provided technical and non-technical support to the Project Management team in developing project documentation.

Daraz – Alibaba Group

Dhaka, Bangladesh

Assistant Manager, Commercial

Sep 2021 – Oct 2022

- Led a data-driven initiative on high-ageing inventory, negotiating aggressive product discounts with vendors and coordinating regional stakeholders to mitigate US\$100,000 in potential losses.
- Applied pricing analytics and forecast inbound goods volumes into the warehouse to inform stock and pricing decisions.
- Improved gross margin of the Daraz Bangladesh retail channel by 7 percentage points (from -5% to +2%) through targeted commercial strategies.
- Built a real-time dashboard integrating 23 live metrics to support decision-making and problem-solving for internal stakeholders.
- Led the deployment of three proprietary promotional engines powered by consumer behaviour analytics; oversaw training for 50 personnel who conducted UAT and tracked product bundling and discounting features.

Daraz – Alibaba Group

Dhaka, Bangladesh

Senior Executive, Retail

May 2020 – Aug 2021

- Wrote custom SQL queries on relational databases to support forecasting, replenishment and demand planning of assortments.
- Improved report generation speed by 50% by automating with FBI data visualisation and Power Query.
- Combined multiple datasets into a holistic stock report used by stakeholders across the business.

Daraz – Alibaba Group

Dhaka, Bangladesh

Executive, Retail

Aug 2018 – Apr 2020

- Built a comprehensive stock report combining four datasets (revenue, warehouse, product-specific and traffic), improving stakeholder decision-making.

- Designed proposition outlines to support deal negotiations with prospective B2B clients.

Certifications

Power BI Fundamentals Power Query, Data Visualisation, Data Modelling & DAX	Alibaba International Certified AI Application Engineer NLP, Generative AI, RAG, AI Agents, Prompt Engineering	Introduction to Python Syntax & Variables, Conditional Statements, Data Structures
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Skills

Analytics & Leadership: Business Intelligence · MIS & Reporting Automation · Data Visualisation · Commercial & Pricing Analytics · Forecasting · Operating P&L Reporting · Vendor Negotiation · Stakeholder Management · Team Leadership · Cross-functional Collaboration · Project Management · Budgeting Support

Tools: SQL (MySQL, PostgreSQL) · Microsoft Power BI · Power Query · DAX · Looker Studio · MS Excel · MS PowerPoint · ERP Systems · Amazon Web Services (AWS) · Google Cloud Platform (GCP) · Python (foundational)

Education

North South University	Dhaka, Bangladesh
Bachelor of Business Administration (Majors: Finance and Marketing) CGPA: 3.71 / 4.00 <i>Magna Cum Laude</i> <i>25% Merit-Based Scholarship</i>	Sep 2012 – Apr 2017
Manarat Dhaka International College	Dhaka, Bangladesh
O-Levels and A-Levels CGPA: 4 / 5	Jan 1995 – Jul 2011